Criterion F: Product evaluation and future product development

Client Evaluation
Evidence of feedback with Andrew Murgatroyd following handing over of product

A questionnaire was given to Andrew on the 17th of January 2012

Evaluation of specific performance criteria outlined in Analysis section (Criterion B)

a) Provide details of games?

This objective has been met.
I uploaded all the games from Season 5 to Season 6.

b) Does it include El Salvador Cricket Videos?

This objective has been met
Yes, it includes a video of a training session that occurred prior to the volcano cup in 2011.

c) Does it provide El Salvador Cricket Photos?

This objective has been met
Yes, it provides many El Salvador Cricket photos. Not only photos between the Cricket Clubs in El Salvador but also from international games.

d) Does it provide El Salvador Cricket Description?

This objective has been met
This can be seen at the home of the website and included who El Salvador Cricket is and some general information.

e) Does it include contact Details?

This objective has been met.
Yes, it includes the contact details of Andrew Murgatroyd, the president of El Salvador Cricket.

f) Does it provide a calendar with all the future games?

The objective has been met,
Yes, it provides a calendar with future national games and international games.

g) Does it provide El Salvador Crickets current sponsors?

The objective has been met
Yes, it provides our one and only sponsor at the moment.
h) Does it provide all the past Cricket Scores e.g. 2009, 2010, 2011?

The Objective has been partially met. This objective has been partially met since it does not include the scores from 2009 given that they weren’t complete.

i) Does it include the current problems El Salvador Cricket faces?

This objective has been met
Yes, it does.

Recommendations for future development

Andrew Murgatroyd believes that the website has one primary improvement, and it will be done in the future. The improvement involves setting up an online shop where people can buy El Salvador Cricket merchandise and have the products shipped in the case that the person buys it from abroad. However, in order for this to happen the El Salvador Cricket organization must first organize the merchandise that is being produced at the moment and the merchandise that will be produced in the near future. The reason the shop is an important factor is because it could be one of our primary sources of funds, it may not be much, but it gives the organization more room to grow. Besides, if people buy El Salvador Cricket merchandise then more people will be encouraged to do the same; given that Cricket will become more recognized around the country.

Word Count: 397 words