

Criterion F: Product evaluation and future product development

Client Evaluation:

Feedback was given on the project through a questionnaire which Barnabas Kuonen has completed.

Evaluation of specific performance criteria outlined in Analysis section (criteria B):

a. It has a high print quality.

Has been met. The manipulation on graphics has helped complete this task.

b. It looks professional with a consistent layout.

Has been partially met. The magazine has a general layout but because the texts given are of different lengths the layout had to be changed.

c. Created an easy way to distribute contact information.

Has been met. At the back there is contact information which includes an e-mail, telephone number and address.

d. Avoided pictures from being stolen by adding watermarks.

Has been met. All pictures have a watermark; REDHOR, on the bottom right corner of the images.

e. Information about the diploma work and information about the people who made the work is present.

Has been partially met. Information about the diploma work is present but there was no information about the creators in it because it was not given to me.

Recommendations for the future development of the project:

The magazine has been successful. It has helped my client distribute his information and achievements to get a good job in his field of work.

Plans to develop more in the future:

1. Print the magazine in wider variety of languages.

This can be done by getting the text translated into other languages by translators.

2. If it becomes very popular they will add advertisement into the magazine.

By going to companies and asking for advertisement this can be achieved.

3. Distribute it to more companies in the country and world.

Other companies can be contacted and the magazine can be distributed to them.

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